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| UNITED STATES |
| SECURITIES AND EXCHANGE COMMISSION |
| Washington, D.C. 20549 |
| Notice of Effectiveness |
|  **Effectiveness Date:**  |  September 30, 2013 3:00 P.M.  |

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|  **Form:**  | F-1 |
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|  **CIK:**  |  [0001561566](/cgi-bin/browse-edgar?action=getcompany&CIK=0001561566)  |
|  **Company Name:**  | QIWI |
|  **File Number:**  |  [333-191221](http://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&filenum=333-191221)  |

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