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| UNITED STATES | |
| SECURITIES AND EXCHANGE COMMISSION | |
| Washington, D.C. 20549 | |
| Notice of Effectiveness | |
| **Effectiveness Date:** | September 30, 2013 3:00 P.M. |

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| **Form:** | F-1 |
| |  |  | | --- | --- | | **CIK:** | [0001561566](/cgi-bin/browse-edgar?action=getcompany&CIK=0001561566) | | **Company Name:** | QIWI | | **File Number:** | [333-191221](http://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&filenum=333-191221) | | |